1. The essence of coaching lies in helping others unlocking their potential.

2. When you build a Coaching habit, you can break out the three vicious circles that plague our workplaces – creating over dependence, getting overwhelmed, and becoming disconnected.
   a. Creating Overdependence
      i. You may find that you have become part of an overdependent team – resulting in being a bottleneck in the system.
      ii. The more you help people, the more they seem to need your help.
   b. Getting Overwhelmed
      i. You may be overwhelmed with the quantity of work, pulled in different directions by proliferating priorities, distracted by emails and meetings and losing focus.
   c. Becoming Disconnected
      i. You may be disconnected from the work that matters. The more we do work that has no real purpose, the less engaged and less motivated we are.

3. Building a coaching habit will help the team to become more self-sufficient, be more focused and reconnect to the work that has impact as well as meaning.

4. The Seven Essential questions will help you break out of these three vicious circles and elevate the way you work.
   a. The Kickstart question is the way to start any conversation in a way that is both focused and open
   b. The AWE question works as a self-management tool for you and as a boot for other six questions
   c. The Focus question and the Foundation question are about getting to the heart of the challenge – so you have got your attention on what really matters.
   d. The Lazy question will save you hours
   e. The Strategic question will save hours for those you are working with

5. To build an effective new habit, you need five essential components – a reason, trigger, a micro-habit, effective practice and a plan.

Part 1 - The Kickstarter question

1. An almost fail-safe way to start a chat that quickly turns into a real conversation is the question "What's on your mind?" Because it is open, it invites people to get to the hear to the matter and share what’s most important to them.

2. It is a question that says “let’s talk about the thing that matters most.’

3. Coaching for performance is about addressing and fixing a specific problem or challenge. It is putting out the fire or building up the fire - it is everyday stuff, important and necessary.
4. Coaching for development is about turning the focus from the issue to the person dealing with the issue, the person who is managing the fire. This conversation is rare and is significantly more powerful.

5. The 3P model is a framework for choosing what to focus on in a coaching conversation – for deciding which aspect of a challenge might be at the heart of a difficulty that the person is working through.

6. The 3Ps refer to Projects, People and Patterns.
   a. The Project side refers to challenges around the actual content.
      i. What projects do you need to abandon or postpone?
      ii. What meetings will you no longer attend?
      iii. What resources do you need to divert to the Yes?
   b. The People side refers to issues with team members, colleagues, customers or clients
      i. What expectations do you need to manage?
      ii. What relationships will you let wither?
   c. The Patterns refers to if there is a way that you are getting in your own way and not showing up in the best possible way, where should we start.
      i. What habits do you need to break?
      ii. What old stories or dated ambitions do you need to update?
      iii. What beliefs about yourself do you need to

7. Asking the Kickstart question works as a little pressure release valve and helps make explicit something that might be unduly influencing the way you work.

Part 2 – The AWE question

1. “And what else” – a seemingly innocuous question – creates more wisdom, more insights, more self-awareness and more possibilities out of thin air. It is the quickest and easiest way to uncover and create new possibilities.

2. Asking “What else” – will you to more options and often better options. Better options lead to better decisions and better decisions lead to better success.

3. It is the simplest way to stay lazy and stay curious. You could ask this question at least three times – till the coachee says “there is nothing else” - then you can move on to the next question. If you have got 3-5 answers to the question – “What else” – you have made good progress.

Part 3 – The Focus question

1. The focus question – “what is the real challenge here for you?” – this is the question that will help slow down the rush to action, so you spend time solving the real problem and not the first problem.

2. Three sets of questions bring out different perspectives:
   a. What’s the challenge? Curiosity is taking you in the right direction, but phrased like this the question is too vague. It would most likely generate either an obvious answer or a somewhat abstract answer – neither of which is helpful.
   b. What’s the real challenge here? implied here is that there are a number of challenges to choose from – you would have to find one that matters the most. Phrased like that, will make them slow down and think more deeply.
c. What’s the real challenge here for you? – Pins the question to the person you are talking to. It keeps the question personal and makes the person you are talking to wrestle with her struggle and what she needs to figure out.

3. If the person talks of many challenges – asking the question “if you had to pick up one of these to focus on, which one would be the real challenge for you?” would do the trick.

**Stick to questions starting with “What”**

1. In a focused conversation with the people you are managing, it is better not to ask “Why”
   a. One – you put them on the defensive. Get the tone wrong – the why could come across as “What the hell were you thinking?”
   b. Two – you are trying to solve the problem. You ask why because you want more detail and you want more detail because you want to fix the problem.
2. If you are trying to fix things – you don’t need the backstory. Stick to questions starting with “What” and avoid questions starting with “Why”
3. It is better to reframe the questions starting with “why” to starting with “what”. E.g. why did you do that? Can be reframed as What were you hoping for there? Or What made you chose this course of action? What’s important for you here?

**Part 4 – The Foundation Question**

1. Asking the question “What do you want?” – could be a very difficult question to answer. We often don’t know what we “actually” want. Even if that question is answered, “What do you really want” would typically stop them in their tracks.
2. Even if you know what you want and are courageous enough to ask for what you want, it is often hard to say it in a way that is clearly heard and understood.
3. According to GB Shaw “the single biggest problem with communication is the illusion that it has taken place”
4. A distinction should be drawn around wants and needs – Want – I’d like to have this. Need – I must have this.
5. In Marshall Rosenberg’s model of NVC, wants are surface requests, the tactical outcomes we’d like from a situation. Needs go deeper and identifying them helps you pull back the curtain to understand the more human driver who might be behind the want.
6. There are nine self-explanatory universal needs – Affection, Creation, Recreation, Freedom, Identity, Understanding, Participation, Protection and Subsistence.
7. When you ask someone “What do you want?” - listen to see the need that likely lies behind the person’s request. For example, when some one says
   a. “I want you to talk to the VP for me” - it is about protection.
   b. “I want to leave early today” – it is about understanding
   c. “I want you do a new version of the report” - may be about freedom or identity.
8. The fundamental organization principle of the brain as per Evan Gordon is the risk and reward response. Five times a second, at an unconscious level, your brain is scanning the environment around you and asking itself, “Is it safe here? Or is it dangerous?”
9. There are four primary drivers that influence how the brain reads any situation. Your job is to increase the TERA quotient whenever you can. TERA stands for
a. **T – Tribe** – The brain is asking “Are you with me or are you against me”. If you are on its side, your TERA quotient goes up.
b. **E – Expectation** – This is about “Do I know the future or don’t I? If what is going to happen next is clear, the situation feels safe.
c. **R – Rank** - Are you more important or less important than I am? It is about how a formal title or on how power is being played out at the moment.
d. **A – Autonomy** – based on Dan Pink’s Drive. “Do I get a say or don’t I”. That is the question the brain is asking as it gauges the degree of autonomy you have in any situation.

10. Therapists talk of a miracle question – “Suppose that tonight while you are sleeping a miracle happens. When you get up in the morning tomorrow, how will you know that things have suddenly got better?”

11. The miracle question helps people to courageously image what better really looks like.

12. The Foundation question “What do you want” is direct and has the same effect of pulling people to the outcome and once you see the destination, the journey becomes clearer.

### Part 5 – The Lazy question

1. Silence is often a measure of success. It may be that the person you are coaching is the type who needs a moment or two to formulate the answer in his head before speaking it. This is about giving that space.

2. Edgar Schein in his book “Helping” talks of an insight when you offer to help someone, you “one up” yourself, you raise your status and you lower theirs, whether you mean it or not.

3. Stephen Karpman has come out with a Drama Triangle (quite like the TA model) – where he says we are dancing between three archetypal roles – the Victim, Persecutor and Rescuer – each of which are unhelpful and dysfunctional as the other.
   a. **Victim**
      i. Core Belief – “My life is hard, my life is unfair”, “Poor me”
      ii. The Dynamic – “it is not my fault” (it is theirs)
      iii. Benefits of playing the role – You have no responsibility for fixing anything, you get to complain, you attract Rescuers
      iv. Price paid : You have no sense of being able to change anything
   b. **Persecutor**
      i. Core Belief – “I am surrounded by fools, idiots, or just people less good than me”
      ii. The Dynamic – “it is not my fault” (it is yours)
      iii. Benefits of playing the role – You feel superior and have a sense of power and control
      iv. Price paid - You end up being responsible for everything.
   c. **Rescuer**
      i. Core Belief – “Don’t fight, don’t worry, let me jump in and take it on and fix it”
      ii. The Dynamic – “It is my fault” (not yours)
      iii. Benefits of playing the role – You feel morally superior, you believe you are indispensable

4. These three labels are not descriptions of who you are – they are descriptions of how you are behaving in a given situation. No one is inherently a Victim / Persecutor / Rescuer. These are roles we end up playing when we have been triggered and in that state, find a less than effective version of ourselves playing out.

5. The question “How can I help?” forces your colleague to make a direct and clear request. Also it stops you from thinking that you know how best to help and leaping into action. Or being more blunt – you could ask – “What do you want from me?”

6. A way to soften this question is to use phrases like, “Out of curiosity”, “just so I know”, “To help me understand better”, “To make sure I am clear”

Part 6 – The Strategic question

1. “If you are saying Yes to this, what are you saying No to” is a strategic question asking people to be clear and committed to their Yes. Too often we halfheartedly agree on something or more likely there is a clear misunderstanding in the room as to what has been agreed upon.

2. A Yes is a nothing without the No that gives it boundaries and form.

3. What exactly are you saying Yes to – brings the commitment out of the shadows. And asking, “What could be being fully committed to the idea look like” – brings things into sharper focus.

4. Saying Yes more slowly means being willing to stay curious before committing. Which means asking more questions
   a. Why are you asking me?
   b. Whom else have you asked?
   c. When you say this is urgent, what do you mean?
   d. If I couldn’t do all of this, but could do just a part, what part would you have me to do?
   e. What do you want me to take off my plate so that I can do this?

Part 7 – The Learning question

1. People don’t really learn when you tell them something – they don’t really learn when they do something. They start learning, start creating neural pathways only when they have a chance to recall and reflect on what just happened.

2. Chris Argyris coined the term “double loop learning” – in the first loop, you are trying to fix a problem and the second loop is about creating a learning moment about the issue at hand. It is in the second loop where people pull back and find the insight.

3. A question that drives the double loop learning is “What was most useful for you”?

4. Adding “for you” to the question takes it from the abstract to the personal, from the objective to the subjective. Also it will give you guidance on what to do more of next time and it will reassure you that you are being useful even when you are not giving advice but are asking questions instead.
5. When we take time and effort to generate knowledge and find an answer rather than just reading it, our memory retention is increased. If we as coaches ask you a question and you generate an answer yourself, the odds of your retention / doing it greatly increases.

6. The first major tactic they share is harnessing the impact of information retrieval. “What is essential is to interrupt the process of forgetting”

7. Questions such as “What did you learn”, “What was the key insight” “What was important to capture” is to drive the retrieval process and embed the learning.

8. These Seven Essential questions are part of your management repertoire and everyday conversations, you will work less hard, you will have more impact and boost your career.

9. The real secret sauce is to build a habit of curiosity – finding your own questions, find your own voice and build your own coaching habit.